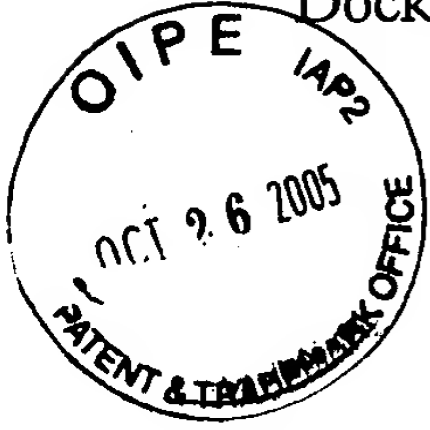


Docket No. 41759-57264

Patent



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Matthew John Bending :

Confirmation No. 4180

U.S. Patent Application Serial No. 09/885,650 :

Examiner: Michael Bekerman

Filed: June 20, 2001

Customer No. 021888

For: SYSTEM AND METHOD FOR THE
RENTAL OF ADVERTISING AND
PROMOTIONAL SPACE IN PUBLIC
FACILITIES

Group Art Unit: 3622

Attorney Docket No. 41759-57264

**Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450**

FIRST AMENDMENT

In response to the Office Action of August 11, 2005, please amend the above-identified application as follows:

Amendment to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.